

BACKGROUND

Leading Apparel Company improves their user experience

The client is a leading chain of American department stores. The client chose to have a custom self service home page for select business transactions.



Customer Requirements

- Provide a new custom home page with tiles representing different transactions .
- All the custom transactions will use the new Fluid user interface.
- Design improvements such as guided procedures to be included to aid the associates in the transactions.



SOAIS Solution

- Deployed skilled consultants to work with the client in understanding the business need.
- Utilized new features such as Activity guide in achieving the design requirements.
- Ensured that these custom transactions provided as an aid to users did not affect other delivered functionality.



Customer Benefits

- Provided a improved user experience along with achieving all required custom functionalities.
- Ensured delivery on time and provided training to the users executing the transactions.